



## NEWS RELEASE

### CITY OF SANTA BARBARA

Public Works Department

Transportation Division

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**FOR IMMEDIATE RELEASE**

May 6, 2008

## BIKE WEEK 2008

### *UPCOMING EVENTS TO PROMOTE BICYCLE USE*

**SANTA BARBARA COUNTY, CA – May 6, 2008**

Bike Week 2008 will be held May 17<sup>th</sup>-May 25<sup>th</sup> 2008. Special events, including Bike to Work Day on Wednesday, May 21<sup>st</sup> and Bike to School Day on Tuesday, May 20<sup>th</sup> are planned for the week to celebrate and encourage the use of bicycles for transportation. Information on all activities at <http://sbbike.org/BW/bw.html>.

#### **Key Events**

**Street Skills for Cyclists, May 15<sup>th</sup> and 17<sup>th</sup>.** Get ready for Bike Week with this two day, 10 hour class, \$30. Register for CycleSmart at <http://www.sbbike.org/CycleSmart/apply.html>

**Bike to Work Day, May 21<sup>st</sup>:** Enjoy the City of Santa Barbara's Downtown event from 7:00 am to 9:00 am at State Street and De La Guerra Street. For information, contact Sarah Grant, Assistant Transportation Planner, 897-2669. Participants of this and many events countywide will be treated to free food, drinks, and prizes.

**Bike to School Day on May 20<sup>th</sup>:** Sponsored by COAST and others. Events are being arranged at individual South Coast schools. Bike rodeos and bicycle safety instruction will be

offered at participating schools prior to Bike Week. Contact South Coast coordinators Kim Stanley-Zimmerman at [ksz@linkline.com](mailto:ksz@linkline.com) and Angie Dukes at [anged@cox.net](mailto:anged@cox.net).

**Other Bike Week and Upcoming Highlights:** See <http://sbbike.org/BW/bw.html> for more detail below activities

- ☑ **Bike Week Kickoff Dinner, May 17<sup>th</sup> at the Chase Palm Park Center:** Willie Weir returns with tales of bicycle touring and adventure. This year we will honor BiciCentro Santa Barbara's first bike kitchen. Participants will judge the winning Bike Art entries. Tickets available at <http://www.sbbike.org>.
- ☑ **Santa Ynez Valley National, May 16-18.** Race location is off Zaca Station Road near Los Olivos. Event details at [www.ridesb.com/syvclassic.htm](http://www.ridesb.com/syvclassic.htm).
- ☑ **Children's Festival, May 17.** 11:00 AM-4:00 PM, Alameda Park, Santa Barbara. Free.
- ☑ **Bike Art Project, May 17.** New this year, fanciful bicycles will compete for prizes voted at the kickoff dinner.
- ☑ **Willie Weir Bikes around India, May 18.** Farrand Hall, Santa Barbara Museum of Natural History, Show at 7:00 PM, Suggested \$10 donation.
- ☑ **Ride of Silence, May 21.** Santa Barbara Museum of Natural History, 6 PM. Free.
- ☑ **Use Your Bike for Transportation, May 21:** Farrand Hall, Santa Barbara Museum of Natural History, 7:00 PM. Free.
- ☑ **Bikestation Anniversary Celebration, May 22:** sponsored by the Bikestation Santa Barbara and our Bicycle Coalition. Members of both groups and invited guests will meet for wine, cheese, music and bike talk. Bikestation Santa Barbara 1219 Anacapa Street, Santa Barbara, 7:00 PM.
- ☑ **Bici Centro Repair Workshops, May 22 and May 24.** Local community bike program for bike repair, skill sharing, construction, and great company. Thursday 4:00-8:00 PM, Saturday 1:00-8:00 PM, 601 East Montecito Street, Santa Barbara. Donations welcome.
- ☑ **Bike Film Night, May 24<sup>th</sup>** Mercury Lounge, 5871 Hollister Avenue, Goleta at 8:00 PM. Sponsored by the Santa Barbara Bicycle Coalition and HopeDance.
- ☑ **Bicycle Repair Clinic, May 25** at Open Air Bicycles, 209 State Street, Santa Barbara. 8:30-10:00 AM Call 962-7000.
- ☑ **Bike Week Flags, May 14 to May 24:** will be hung along State Street by the Downtown Organization.

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